



TRADEMARK & LOGO USAGE POLICY

The Air America Association logo is among the association's most important and valuable corporate asset. However, they may be weakened or lost altogether through improper use.

The Air American Association Trademark and Logo Usage Policy set forth the authorized policies for using the trademark and logo.

AIR AMERICA ASSOCIATION TRADEMARK RIGHTS

As the owner of its trademark, the Air America Association has the exclusive right to use its trademark, as well as the right to stop others from using its trademarks improperly or without authorization.

The following is a non-comprehensive list of impermissible uses of the Air America Association trademark and logo:

- No Air America Association trademark or logo may be incorporated into or used as part of a third party's own logo, company name, product logo or otherwise.
- No Air America Association trademark or logo may be used in any way that is likely to be confusing, misleading or deceptive as to the true identity or source of products, services, materials, courses or programs.
- No mark that is misleadingly similar in design or appearance to any Air America Association mark or infringes on the Air America Association trademark rights may be used.
- No Air America Association trademark or logo may be used in any manner that is likely to disparage, dilute or negatively affect Air America Association's reputation.
- No Air America Association trademark or logo may be used in a way that is likely to imply that the user, its products, or its services are endorsed by, sponsored or affiliated with the Air America Association, without written permission from the Air America Association.

The Air America Association will pursue its legal rights against those who engage in any of the aforementioned activities or any other activities that infringe on Air America Association's trademark rights.

Use of the Air America Wings

All reproductions of the Wings will have the ® at the bottom right hand corner. No exceptions (See example above).

Use of Wings by former CAT/Air America Employees and Spouses:

- Has permission to use the Wings in a non-commercial manner
- Must be a current member and in good standing with the AAM Association
- Any commercial use must have a review of specific use by the Officers, Directors, and Trademark Committee with the General Membership making final approval.

Use of the Wings by the University of Texas-Dallas and Texas Tech University-Lubbock

- Unconditional use will be authorized with the best interest of the CAT/Air America Association

DISCLAIMER

No information contained in this Air America Association Trademark and Logo Usage Policy is intended to serve as legal advice. If you have questions regarding your legal rights or duties, please consult your own attorney.

The Air America Association reserves the right to change this policy at any time, without notice and withdraw any permission granted under this policy to use the Air America Association logo.

