



## Guidelines

### Use of the Air America Wings

1. All reproductions of the Wings will have the ® at the bottom right hand corner. No exceptions (See example above)
2. Use of Wings by former CAT/Air America Employees and Spouses
  - a. Has permission to use the Wings in a non-commercial manner
  - b. Must be a current member and in good standing with the AAM Association
  - c. Any commercial use must have a review of specific use by the Officers, Directors, and Trademark Committee. With the General Membership making final approval.
3. Use of the Wings by the University of Texas-Dallas and Texas Tech University-Lubbock
  - a. Unconditional use will be authorized with the best interest of the CAT/Air America Association
4. Use of Wings by Others outside the CAT/AAM Association
  - a. Request of use must be submitted in writing to the Trademark Committee
  - b. Any commercial use must have a review of specific use by the Officers, Directors, and Trademark Committee. With General Membership making final approval.
  - c. Requestor to pay for all legal fees and services for said use of Wings if approved or disapproved. Regardless of applicant.
  - d. Term of use to be 3 years. Must be resubmitted every 3 years.
  - e. Compensation for Use – Flat fee for use to be used in a legal fund account for protection and maintaining trademark.
5. Termination : Use of the AAM Wings
  - a. **With proper documentation and through investigation of misrepresentation of applicant. Termination notification will be submitted to applicant immediately by the Trademark Committee.**
6. Legal Protection of the AAM Wings:
  - a. A legal fund will be established if the AAM Association wishes to protect the use of the Wings.
7. Unauthorized use of the AAM Wings
  - a. Upon knowledge of unauthorized use of the AAM Wings; the Trademark Committee will send a letter asking them to stop using the logo. Depending on unauthorized user response as to what the next step is.
8. **Has been eliminated from the previous guidelines/recommendation.**

The changes in these guidelines are in bold, and are presented by the Trademark Committee. A Trademark & Logo Usage Policy is on page 9.